Further report of the Obesity and Child Poverty Task Group

29 June 2016

- On 31 May 2016 Children's Select Committee considered the <u>executive</u> <u>response</u> to the <u>Final Report of the Obesity and Child Poverty Task Group</u>. (This was also considered by Health Select Committee on 21 June 2016).
- 2. Children's Select Committee recommended that the Obesity and Child Poverty Task Group reconvene to consider and comment on the Obesity Strategy implementation plan prior to its final adoption by Cabinet.
- 3. The Task Group met with officers on 29 June 2016 to consider the implementation plan and referred the following key points to the executive members for consideration:
 - a. That the possibility of linking the e-toolkit with the MyWiltshire App should be considered (SP1.1 (a))
 - b. That the concessionary leisure centre memberships should be offered with proper encouragement to ensure take-up and avoid putting people off (SP1.2 (f))
 - c. That schools with available funding should be encouraged to provide concessions (SP1.2 (f))
 - d. That it was important to provide support for mothers during pregnancy to equip them with skills, knowledge, and awareness (SP2.2 (a))
 - e. That frontline staff are confident enough to inform people of weight problems early-on to improve intervention (SP2.5 (a))
 - f. The task group also stressed the importance of receiving approval from planning to begin the implementation of 400m exclusion zones for fast-food restaurants around schools

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